

Serial Number 10/714,626

### AMENDMENTS TO SPECIFICATION

Page 10, lines 9-17:

In case that there are three department stores A, B, and C in each of the cells covered by the BTSs 33, 43, and 53 respectively[[. The]], and the department stores A, B, and C are chain stores[[. If]], if GSM wants to perform a Short Message Service (SMS) of "All things are 50% discounts" to the consumers near the department stores A, B, and C for promotion, it is hard to achieve the goal without increasing GSM loading. In addition, in some military controlling area, there is a demand of a list of MSISDNs to check the ID of each person. ~~However, the prior~~ Again, ~~however,~~ GSM is unable to achieve the goal without increasing ~~arrangement~~ loading.